

Canon Technology Solutions **CTS-SECURESM Threat Disclosure Workshop**

With continued escalation in the quantity and severity of malicious attacks on critical business information, more and more companies are seeking ways to cost effectively increase their level of resistance to the damage these attacks can cause. Companies need to implement appropriate detection and recovery tactics that will allow uninterrupted service to their customers in the event of an incident.

Canon Technology Solutions, (CTS) provides an executive level *Threat Disclosure Workshop* as a thoughtful, methodical approach to addressing this growing problem. The CTS Workshop provides an excellent way for you to boost awareness and readiness in order to launch initiatives aimed at securing business continuity, compliance and resilience.

The CTS *Threat Disclosure Workshop* is facilitated by CTS Threat Analysts, in a group environment in order to better understand you and your team's unique perspectives, issues and priorities as they concern your critical business requirements and information. This onsite Workshop is designed to accomplish the following objectives:

1) CTS Workshop leaders will facilitate an executive level "Brainstorming" session designed to assist you in identifying and documenting your firm's critical business assets as viewed from the executive level. (Generally, we find that executive level workshop attendees have individually considered only a fraction of the assets their organization depends upon to successfully achieve their business objectives. This exercise should serve to expand and clarify the executive's awareness of their business critical assets.)



- 2) Next, CTS will conduct an exercise in which, together, we will help you prioritize, at a business appropriate level, those assets of greatest importance to your company's success.
- 3) CTS will then help you categorize your assets into relevant groupings. (These groupings share similar characteristics that tend to attract similar types of threats, and therefore may be subject to mitigation using specific solutions.)
- 4) CTS Workshop leaders will facilitate a discovery process to identify potential threats to those prioritized assets, by category, insuring that you have a comprehensive understanding of your critical assets and how they may be threatened.
- 5) CTS Workshop leaders will facilitate a self-evaluation of your firm's ability to address relevant threats to your organization's prioritized assets. Because this ranking is done from the personal perspective of the group's diverse participants using anonymous ballots, you will generally get an *unvarnished* and revealing assessment that may surprise even those "in the know."

- 6) Next, CTS Workshop leaders will present a number of brief, thought provoking ideas for your consideration. These ideas will include a simple, yet effective model for how you may want to consider differences between asset **Protection**, threat **Detection**, and most importantly - **Response**.
- 7) Finally, once the CTS model has been presented, a second confidential assessment of your firm's ability to address relevant threats will be conducted. This will provide an additional opportunity, from a fresh perspective, for you to consider where your organization stands in regard to protecting critical business information. (This final phase of the workshop tends to be very revealing, especially while reviewing differences between the initial self assessment and the final assessment.)

Following the Workshop, Canon Technology Solutions will provide you with a written "Threat Disclosure Report" containing the results from the *Threat Disclosure Workshop*. This report will formalize the documentation of your prioritized assets and their relevant threats in a format that can be utilized by your staff when considering your organization's threat strategy.

For more information contact your Canon Technology Solutions representative at 888-CTS-9441.

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